

## WEIHNACHTSMARKT MERCHANT APPLICATION

Weihnachtsmarkt is a retail gift market and a fundraising event for the Sophienburg Museum and Archives in New Braunfels, Texas. Our market is November 17, 18, and 19, 2023.

Merchants must provide pictures of their merchandise regardless of participation in previous Weihnachtsmarkt events with their application. Please submit color photos of merchandise and booth examples to the Merchant Committee. ***Only merchandise described or pictured in this application will be reviewed and allowed to be displayed in your booth.***

***Currently, only 10'x10' booths are available with a rental fee of \$550.00.***

Our market is professionally set-up with each booth piped and draped. Weihnachtsmarkt can supply tables and chairs upon request. One 110-volt electrical outlet is provided per 10x10 booth. Wireless internet connection is available.

Weihnachtsmarkt is held at the New Braunfels Civic and Convention Center in downtown New Braunfels. Restaurants and lodging are available nearby.

\_\_\_\_\_

Merchant Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Merchant Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Tax Identification Number \_\_\_\_\_

Description of merchandise and pricing ranges: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What is your major form of merchandising? Please check all that apply.

Retail store

Home

On-line

Shows

Other shows in which you have participated in the previous two years:

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If you have previously participated in Weihnachtsmarkt as a vendor, what year(s)? \_\_\_\_\_

Do you have any special requirements of which Weihnachtsmarkt should be aware? \_\_\_\_\_

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***This application is for review purposes only. Submission of this application for review does not imply acceptance at Weihnachtsmarkt.***

***Please return to or email at:***

Weihnachtsmarkt Merchant Chairman  
Sophienburg Museum and Archives  
401 West Coll Street  
New Braunfels, Texas 78130  
[weihnachtsmarkt@sophienburg.com](mailto:weihnachtsmarkt@sophienburg.com)

Questions can be addressed to Teresa Johnson at 830-708-2896 or  
[teresajohnson@gvtc.com](mailto:teresajohnson@gvtc.com).